

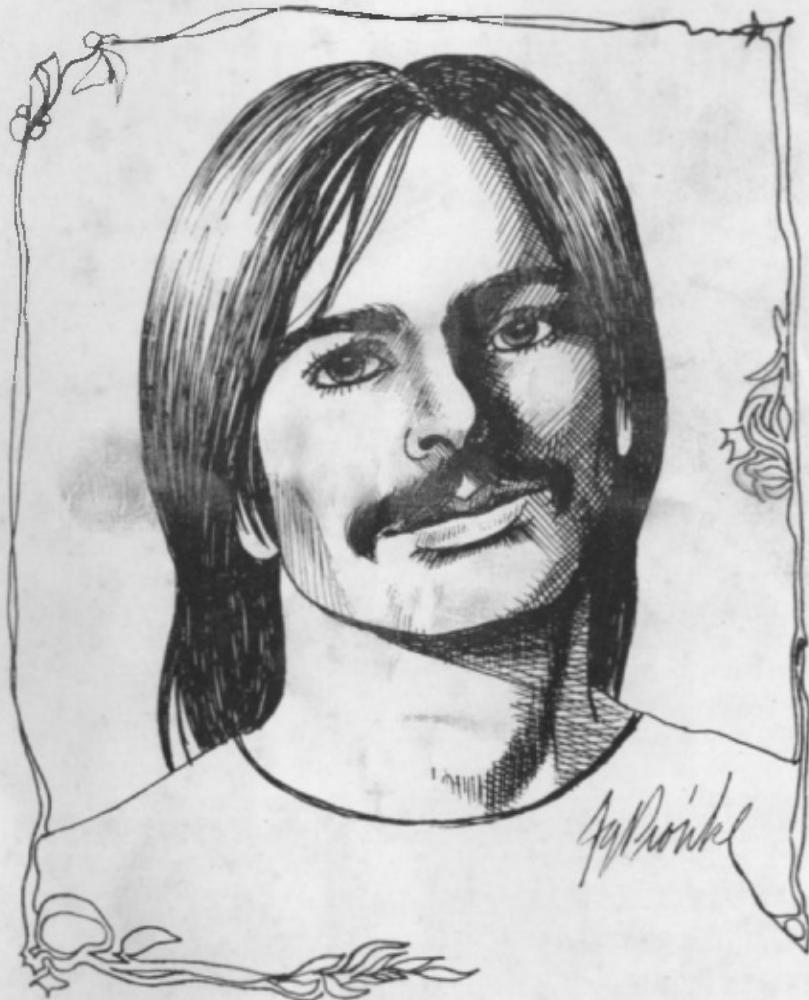
FREE

Milwaukee Calendar

VOL. 1

APRIL 1-15

NO. 5



**PARTY
PARTY
PARTY
First Spring Bash
WEDNESDAY
APRIL 12th 10 p.m.
CHECK THE BAR FOR DETAILS**



KISSES

Milwaukee's Gay Experience

132 E. Juneau

271-2002

Open Daily 8 p.m. — Disco at 10

the 1st

Live Disco 8-3:30...ON BROADWAY
Surprise Nite All Night...SUGAR SHACK
Disco by John 10-3:30...YOUR PLACE
After Hours Food 10-4:30...MR. RIC'S
After Hours Food til 5am...RAINBOW GRILLE
Half Price Locker Nite 8am-4pm...CLUB BATHS

Continental Breakfast 8-10am...CLUB BATHS
Hot Disco Music Nite...BARON

Editor's Copy

"GEORGE WASHINGTON, Mother of our country?", is a two part speech looking at the Gay history of our country from before 1566 to the present. This is the first talk in Wisconsin covering Gay history as an authentic part of our America. Do you know who the Molly Coddles were? The Berdache? Who Gonzalo Meras is? Come and find your ROOTS, they go further back than the Stonewall Rebellion of June, 1969.

The last few weeks have seen the kick-off of the Spring and Summer Lecture Series at the Monday night meetings of the Gay Peoples Union. They began the series with the subject of interpersonal relationships and some views of psychologists toward Gays. The series continues in April with lectures concerning Gay History. Future plans include lectures on religion that deals with Anita Bryant's fundamentalist views versus Gay religious attitudes. The lectures on

these topics will continue on through the summer. Watch for lecture times and topics in the Calendar.

AROUND TOWN...

Two new bars will be opening on the North East side of Milwaukee this summer. Watch the Calendar for opening dates and locations.

The Finale was sold this past week. The new owners (Lovers) will take over and have their Grand Opening July 1st.

CALENDAR INFLUENCE...

The Milwaukee Calendar has come a long way since its first issue in January, basically because of the overwhelming support of the Gay Business and Readers. However, Gay Chicago News seems to feel its our format, as they will demonstrate in their April issue which will look like our twin sister. Its nice to have Chicago following Milwaukee again. Thanks "GAY CHICAGO" for the compliment, and GOOD LUCK...

S **the 2nd**

Metropolitan Community Church Service...
2pm-6...G.P.U. FARWELL CENTER
Sunday Brunch Noon-5pm...RAINBOW GRILLE
Continental Breakfast 8-10am... CLUB BATHS
Sunday Brunch 1-5...SIDE BOARD
Sunday Brunch 11-4...BEER GARDEN
Hangover Party 12-5... BALL GAME
Pool League 2-7...SUGAR SHACK
Hot Dog Disco 3-6...YOUR PLACE
Live Disco 8-2:30...ON BROADWAY
Hangover Hangout Noon-4pm...B.H.C.
Gay Bowling League 6:30pm...ORIENTAL LANES
John Plays 6-9...YOUR PLACE
Ridgerunner John Plays 9-1...WRECK ROOM
Live Disco 9-2...BARON
Disco by John 3-2...YOUR PLACE
Jan & Gerry Play 7:30-11:30...M & M
Live Disco 10-2...KISSES

M **the 3rd**

G.P.U. Meeting 8pm ...FARWELL CENTER
Receration Nite 7-2 ...SUGAR SHACK
Buck Nite 8pm-3am ...CLUB BATHS
Club Nite 8pm-midnight ...B.H.C.
Live Disco 10-2 ...KISSES
Live Disco 9-2 ...BARON
Disco by John 5-2 ...YOUR PLACE
Academy Awards Party 8-2... TEN HUNDRED EAST

T **the 4th**

Beer Bust 7-til ...BEER GARDEN
Live Disco 9-2 ...BARON
Live Disco 10-2 ...KISSES
Talant Nite 9pm ...SUGAR SHACK
Disco by John 5-2 ...YOUR PLACE
Half Price Locker Nite 8am-4pm ...CLUB BATHS
Buddy Nite ...CLUB BATHS
Torn Levi Nite 8pm-midnight ...B.H.C.
Quarter Beer All Night...C'EST LA VIE



124 N. Water St.

Hours

Mon.-Fri. 2PM-2AM

Double Bubble

Mon.-Fri. 5-7

Sat. & Sun. 1 PM to closing Wednesday — Beer Night

COMING IN EARLY MAY
TUXEDO JUNCTION
Live on the Baron Stage
for four performances

Singing all the songs from their new best selling album
including "Chattanooga Choo Choo".

Watch for dates to be announced soon.

The Baron Nite Club
625 E. St. Paul Ave.
276-8760

THE Beer Garden



OPEN
7 DAYS
A WEEK

3743 W. VLIET • MILWAUKEE, WI
344-5760

SUNDAY
Brunch
11-4 p.m.

TUESDAY
Beer Mug
Night

FRIDAY
Fish Fry
11a.m.-10p.m.

LUNCH
FROM
11 AM

W the 5th

WEDNESDAY
Lucky Shot 4-2...FINALE
Buffet 4-7...WRECK ROOM
Beer Bust 8-1...SUGAR SHACK
Tap Beer Nite...BALL GAME
Half Price Locker Nite 8pm-mid...CLUB BATHS
Leather Levi Nite...WRECK ROOM
Disco by John 5-2...YOUR PLACE
Live Disco 10-2...KISSES
Live Disco 9-2 ...BARON
Free V.D. Exam. & Treatment 7:30-10:30pm...
G.P.U. FARWELL CENTER
Jock Strap Nite 8pm-midnight...B.H.C.

T the 6th

THURSDAY
Free V.D. Examination 7:30-10pm...G.P.U.
FARWELL CENTER
Jan & Jerry Play 9-1...M & M
Free Pass Nite 8pm-Midnight...CLUB BATHS
Live Disco 9-2...BARON
Spin the Wheel/Match Game...WRECK ROOM
Live Disco 10-2...KISSES
Disco by John 5-2...YOUR PLACE
Wrangler Nite 8pm-Midnight...B.H.C.

rainbow grille

NOW SERVING AFTER HOURS
Fridays til 4 AM
Saturdays til 5AM

Daily Specials

Friday Fish Fry

Breakfast

Lunch

Dinner

**After Hours
Carry Outs**

814 South 2nd Street

Milwaukee 647-9114

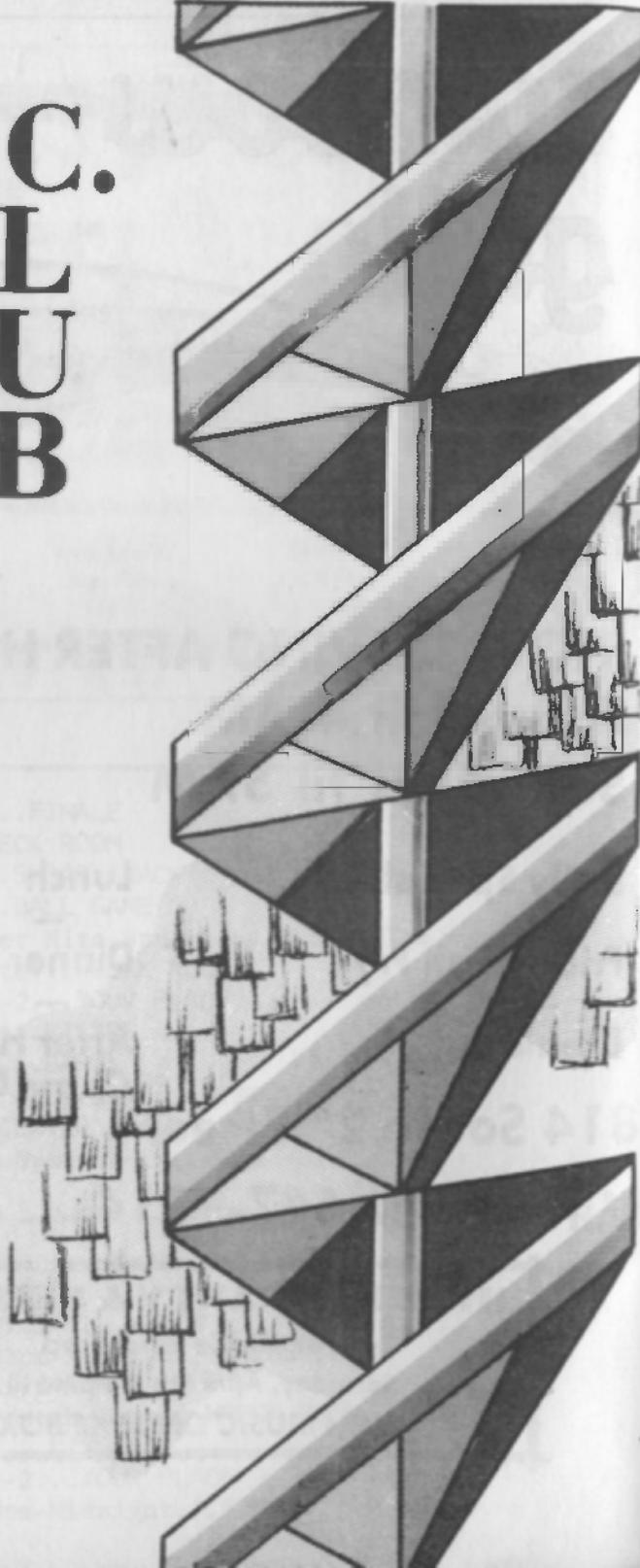
BIRTHDAY PARTY & BEERBUST

For Dickie and Fred

Saturday, April 8th • 3 p.m. til ?

50's MUSIC ON JUKE BOX

B.H.C. R E A L U B O A L T H D W H A Y



Monday-Thursday

—Quick Draw Nite 4-8pm

Draw a ticket for the price of a room or locker.
Free to full.

Monday—Club Nite

Baseball, Softball, Pool league, Bowling
league, G.P.U., M.E.C., Fruitloops or any
Health Club member: $\frac{1}{2}$ price locker 8pm to
midnight.

Tuesday—Torn Levi Nite

Wear torn levis and get $\frac{1}{2}$ price locker 8pm to
midnight.

Wednesday—Jock Strap Nite

$\frac{1}{2}$ price locker 8pm to midnight.

Thursday—Wrangler Nite

Wear a cowboy hat and get $\frac{1}{2}$ price locker
8pm to midnight.

Sundays

If hungover, hangout at the B.H.C. 12 noon to
4pm, $\frac{1}{2}$ price locker.

Early Bird Special

Mon.-Thurs. 8am-4pm $\frac{1}{2}$ price locker

Student Rates - Mon.-Thurs.

277-9003
158 N. Broadway

THE FINALE

808 East Center St.

"It's a Bit of Nostalgia"

4:00 P.M. to 2 A.M. Sun.-Fri./6:00 P.M.-3:30 A.M. Sat.

FINALE WORD SEARCH

E L A Y L E T A H A R W O O D
P R A W O H I L L C N E D G O
D L A T O K A D E A I I K A V
E A A N N N L L C V S W A P E
K O L H O L T A B H E T R M R
A A O E R S C A H I U S O O P
L I I W I I L X R O O R O R N
N U O H O N O E H R O A S H R
I J S Y O T E G H C U N T I W
W A T R D E U W E C I H A O O
N O T R E G D E T K E N T Y R
U H A W L E Y E T O S B Y R R
N O T R E L L A N Z N U O V A
S T T E S U H C A S S A M W I

This weeks word-search was contributed by our friend ANDY, and lists 44 Milwaukee County Streets. (The Finale is located conveniently on one of them, EAST Center St., between Holton & Humboldt.) Circle and list 40 of them, and our new bar manager EARL, will be happy to provide you with a house drink of your choice.

(Limit one puzzle per customer. Expires April 15, 1978.)



Milwaukee's
Oldest
Gay Bar

422 West State St.
298-9199

**F
R
I
D
A
Y**

the 7th _____

Nickle Beer 7-10...C'EST LA VIE
Fish Fry 5-10...BEER GARDEN
Free V.D. Exam. 7:30-10:30...FARWELL CENTER
Disco Mania 9-2...BARON
Live Disco 10-2...KISSES
Live Disco 8-2...ON BROADWAY
Disco by John 5-2...YOUR PLACE
After Hours Food 10-3:30...MR. RIC'S
After Hours Food til 4am...RAINBOW GRILLE
St Patrick's Day Party All Day...BALL GAME

**S
A
T
U
R
D
A
Y**

the 8th _____

Continental Breakfast 8-10am...CLUB BATHS
Hot Disco Music Nite...BARON
Nickle Beer 7-10...C'EST LA VIE
Live Disco 8-3:30...ON BROADWAY
Surprize Nite All Night...SUGAR SHACK
Disco by John 10-3:30...YOUR PLACE
After Hours Food 10-4:30...MR. RIC'S
After Hours Food til 5am...RAINBOW GRILLE
Half Price Locker Nite 8am-4pm...CLUB BATHS

**S
U
N
D
A
Y**

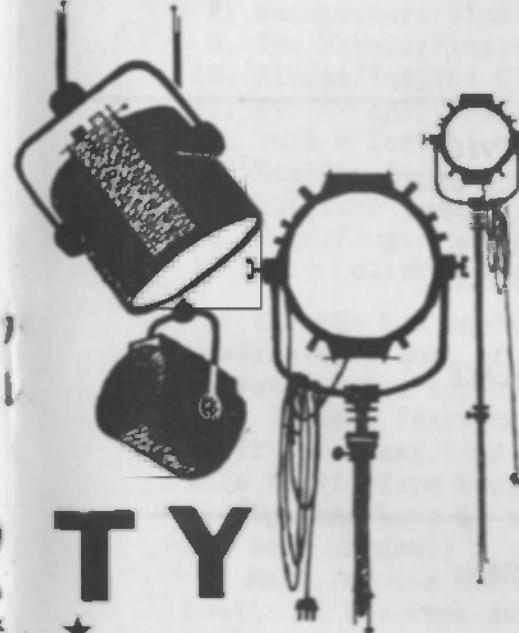
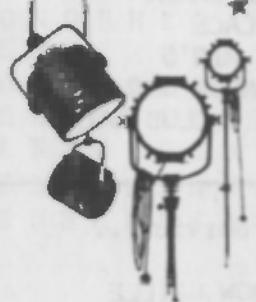
the 9th _____

Metropolitan Community Church Service...
2pm-6...G.P.U. FARWELL CENTER
Sunday Brunch Noon-5pm...RAINBOW GRILLE
Continental Breakfast 8-10am...CLUB BATHS
Sunday Brunch 1-5...SIDE BOARD
Sunday Brunch 11-4...BEER GARDEN
Hangover Party 12-5...BALL GAME
Pool League 2-7...SUGAR SHACK
Hot Dog Disco 3-6...YOUR PLACE
Live Disco 8-2...ON BROADWAY
Hangover Hangout Noon-4pm...B.H.C.
John Plays 6-9...YOUR PLACE
Nickel Beer 5-2...C'EST LA VIE
Ridgerunner John Plays 9-1...WRECK ROOM
Live Disco 9-2...BARON
Disco by John 3-2...YOUR PLACE

THE BARON THE BARON THE BARON THE BARON THE BARON

THE BARON THE BARON THE BARON THE BARON THE BARON

HOLLYWOOD HOT PARTY



DRESS AS A STAR
&
WIN A PRIZE!

APRIL 6

Baron
625 East St. Paul
Milwaukee
276-8760

ALSO

"BY — SONDHEIM"

A new show to be presented at the **Baron** on Tuesday, April 18 & Thursday, April 20 — featuring "Disco Doris and The Disco Sluts" — Doris, Diane, Susie, Tommy, Wendell & Mary Beth.

This talented group of entertainers have a wonderful show featuring the best of Stephen Sondheim's hit tunes, including songs from "West Side Story", "Follies", "A Little Night Music" & other Sondheim smash hits.

Shows begin at 11:30 p.m.

DON'T MISS SEEING THIS WONDERFUL GROUP PERFORM

THE BARON THE BARON THE BARON THE BARON THE BARON

SIDE BOARD

124 N. Water
347-9662

"Serving fine food and beverage"

Monday-Sunday 5 to 11pm
Sunday 1 to 10 pm

Reservations
Requested

M the 10th

O Nickel Beer 5-2...C'EST LA VIE
N G.P.U. Meeting 8pm...FARWELL CENTER
D Recreation Nite 7-2...SUGAR SHACK
A Buck Nite 8pm-3am...CLUB BATHS
Y Club Nite 8pm-Midnight...B.H.C.
Live Disco 10-2...KISSES
Live Disco 9-2...BARON
Disco by John 5-2...YOUR PLACE

T the 11th

U Beer Bust 7-til...BEER GARDEN
E Wynne Plays 9-1...M & M
S Live Disco 9-2...BARON
D Live Disco 10-2...KISSES
A Talent Nite 9pm...SUGAR SHACK
Y Disco by John 5-2...YOUR PLACE
Half Price Locker Nite 8am-4pm...CLUB BATHS
Buddy Nite \$2 ea. for couples...CLUB BATHS
Torn Levi Nite 8-Midnight...B.H.C.

Milwaukee

264-0587

Alternate Sunday Gay Bowling League

Standings as of 3/19/78

1. M&M Big Ones	67/31
2. Fearsome 4-Some+1/Beer Garden	60/31
3. M&M Melters	63/35
4. This Is It!	59/39
5. Turkeys II/Finale	59/39
6. Blue Goosers/Beer Garden	57/31
7. 4-Skins+2/Entertainers Club	56/42
8. Woodpeckers/Finale	51/47
9. The Rebels/Finale	50/48
10. Sludge/Imagine Club	47/51
11. Ers or Ees/Finale	46/52
12. Tuff N'Terribles/Finale	45/53
13. Bowling Beauties/Beer Garden	34/64
14. Hot Buns & Honey/Finale	31/67
15. Sugar/Sugar Shack	29/69
16. Holy Rollers/Finale	28/70

The M&M had another good week of bowling with both of it's teams managing to rate in the top of the standings. (The Beer Gardens Fearsome 4-Some separates their two teams, and you can be sure that this first place team from last year, will be fighting hard to retain the title for the Beer Garden.)

Mark, of the M&M Melters takes the bowler of the week award, for a fine 596 series.

Sandi of the Fearsome 4-Some tied her team-mate Lois for high-game by a woman bowler, with a 215. Congratulations, Sandi!

WEDNESDAY

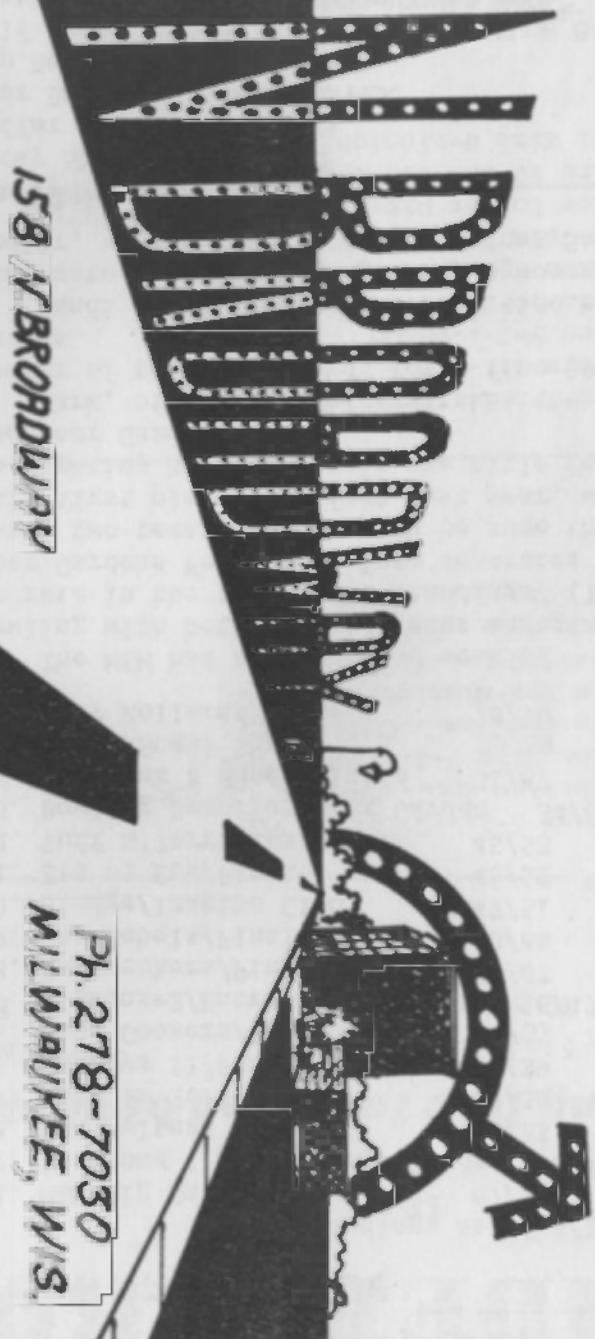
the 12th _____

Lucky Shot 4-2...FINALE
Buffet 4-7...WRECK ROOM
Beer Bust 8-1...SUGAR SHACK
Tap Beer Nite...BALL GAME
Half Price Locker Nite 8pm-mid...CLUB BATHS
Leather Levi Nite...WRECK ROOM
Disco by John 5-2...YOUR PLACE
Live Disco 10-2...KISSES
Live Disco 9-2...BARON
Free V.D. Exam. & Treatment 7:30-10:30pm...
G.P.U. FARWELL CENTER
Jock Strap Nite 8pm-midnight...B.H.C.

THE FACTORY

THE ONLY DISCO

—



158 1/2 BROADWAY

Ph. 278-7030
MILWAUKEE, WIS.

T the 13th

THURSDAY

Free V.D. Exam. 7:30-10:30pm...G.P.U.
FARWELL CENTER
Gary & Garry Play 9-1...M & M
Free Pass Nite 8pm-midnight...CLUB BATHS
Live Disco 9-2...BARON
Spin the Wheel/Match Game...WRECK ROOM
Live Disco 10-2...KISSES
Disco by John 5-2...YOUR PLACE
Wrangler Nite 8pm-midnight...B.H.C.

FOR FUN

SUPPORTING ACTOR

MAXIMILLIAN SCHELL-Julia
PETER FIRTH-Equus
JASON ROBARDS-Julia
ALEC GUINESS-Star Wars
MIKHAIL BARYSHNIKOV-

Turning Point []

BEST DIRECTOR

FRED ZINNEMANN-Julia
WOODY ALLEN-Annie Hall
GEORGE LUCAS-Star Wars

ORIGINAL SCREEN PLAY

STAR WARS
ANNIE HALL
GOODBYE GIRL
THE LATE SHOW
THE TURNING POINT

COSTUME DESIGN

JULIA
STAR WARS
AIRPORT 77
LITTLE NITE MUSIC
OTHER SIDE OF MIDNITE

ORIGINAL MUSIC SCORE

JULIA
MOHAMMED
STAR WARS
CLOSE ENCOUNTERS
SPY WHO LOVED ME

ORIGINAL SONG

CANDLE ON THE WATER []
YOU LIGHT UP MY LIFE []
NOBODY DOES IT BETTER []
SOMEBODY IS WAITING FOR YOU []

SLIPPER & THE ROSE WALTZ []

BEST FILM

JULIA []
STAR WARS []
ANNIE HALL []
THE GOODBYE GIRL []
THE TURNING POINT []

BEST ACTRESS

JANE FONDA-Julia []
DIANE KEATON-Annie Hall []
MARSHA MASON-Goodbye Girl []
ANNE BANCROFT-Turning Pnt []
SHIRLEY MACLAINE- " " []

BEST ACTOR

RICHARD BURTON-Equus []
WOODY ALLEN-Annie Hall []
RICH. DREYFUSS-Gdbye Girl []
MARCELLO MASTROIANNI- []

Special Day []

JOHN TRAVOLTA-Sat.Nt.Fever []

SUPPORTING ACTRESS

VANESSA REDGRAVE-Julia []
QUINN CUMMINGS-Gdbye.Girl []
LESLIE BROWN-Turn.Point []
NELINDA DILLON- []
Close Encounters []
TUESDAY WELD- []
Looking for Mr. Goodbar []

Antique Shoppe

Tarantino's

1212 E. Brady St.
277-9220

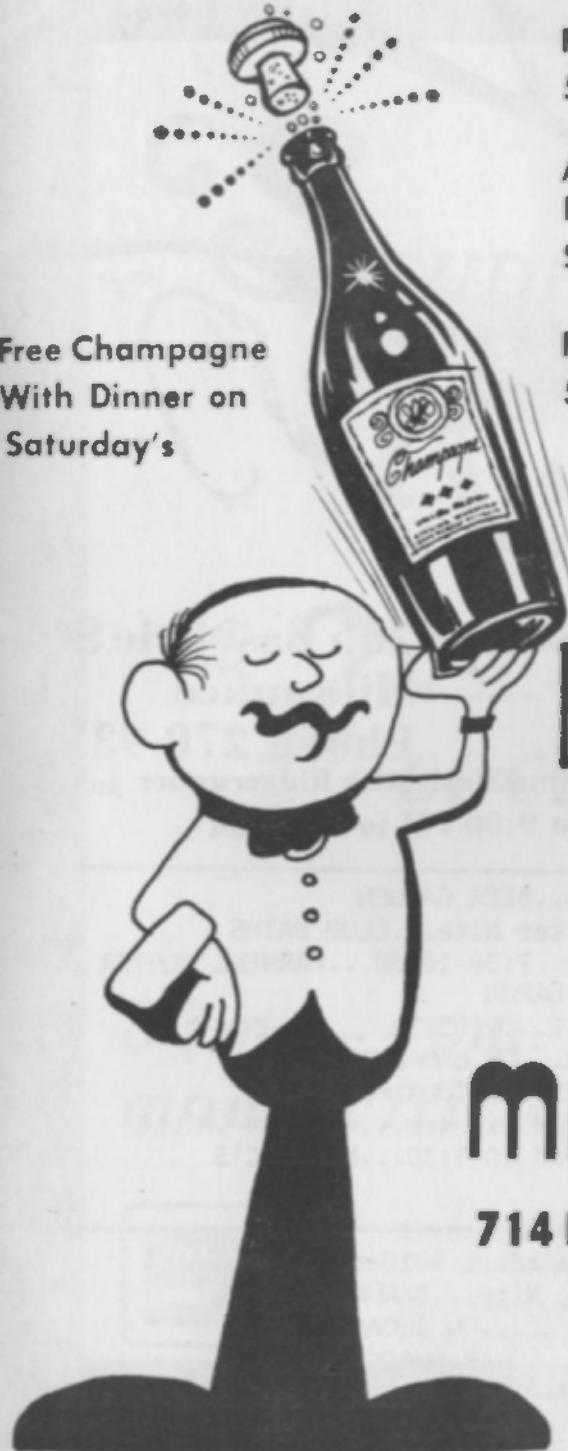


Coupon

15%

*Discount on all
merchandise—
except Sale
items.*

Offer expires April 15th



**Free Champagne
With Dinner on
Saturday's**

**Fine Dining
5-11pm Mon.-Sat.**

**After Hours Food
Fri. 10pm-3am
Sat. 10pm-4:30am**

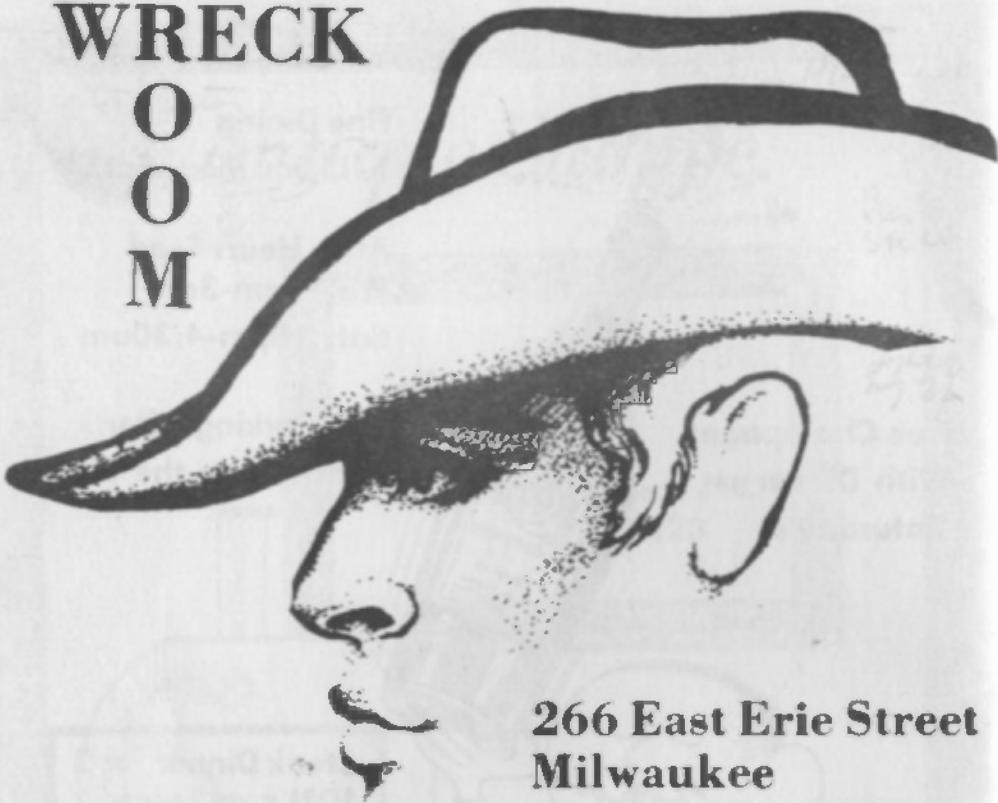
**Free Parking After
5pm Across the Street**

**Steak Dinner for 2
\$9.95 Saturday's**

Mr. Ric's
714 North Broadway
271-2020

**MAJOR CREDIT CARDS
ACCEPTED**

WRECK O O M



**266 East Erie Street
Milwaukee
Phone 278-9332**

**Enjoy Foot Stomping Music with Ridgerunner John
Sundays from 9:00 PM to 1:00 AM**

**F
R
I
D
A
Y**

the 14th

Fish Fry 5-10...BEER GARDEN
Half Price Locker Nite...CLUB BATHS
Free V.D. Exam. 7:30-10:30...FARWELL CENTER
Disco Mania...BARON
Live Disco 10-2...KISSES
Live Disco 8-2...ON BROADWAY
Disco by John 5-2...YOUR PLACE
After Hours Food til 4am...RAINBOW GRILLE
After Hours Food 10-3:30...MR. RIC'S

**S
A
T
U
R
D
A
Y**

the 15th

Continental Breakfast 8-10am...CLUB BATHS
Hot Disco Music Nite...BARON
Live Disco 8-3:30...ON BROADWAY
Surprise Nite...SUGAR SHACK
Disco by John 2-2:30...YOUR PLACE
Live Disco 10-3:30...KISSES
After Hours Food 10-4:30...MR. RIC'S
After Hours Food til Sam...RAINBOW GRILLE

*S*TUDENT

*R*ATE

\$ 200
LOCKERS

*8 am.—4 pm.
mon.—fri.*



Phone 276-0246
704 - A West Wisconsin Avenue
(Rear Entrance
Always Open - Members Only)

CLASSIFIEDS

TO SHARE

3 bedroom flat north
west side. Call after
six. 344-9161...

"THREE THOUSAND"

THAT IS THE NUMBER OF READERS
THE MILWAUKEE CALENDAR REACHES
EVERY MONTH. CHANCES ARE ONE
OF THOSE READERS WANT TO BUY
SOMETHING YOU HAVE TO SELL,
RENT OR TRADE. THINK ABOUT
IT, AND CALL THE CALENDAR...

264-0587

ART SHOW----

TOM PIONKE, cover artist
for the Milwaukee Calendar,
will have a show-
ing of his various talents
in oils, water color and
pen & inks. The show is
scheduled for late April.
Date and location to be
announced.

HELP WANTED...

We are interviewing
for bartenders and
waiters. See Larry
at the BARON...

GOING TO CHICAGO?

Look for a new magazine
GAY CHICAGO, a twin to
the Milwaukee Calendar,
see what's happening in
the WINDY CITY...

**Young Blonde
Wanted Desiring
Exotic Pleasures**
933-8106

MR. VANTASTIC
DELIVERY SERVICE

Light Moving Hauling Parcel Delivery

964-3223 725 West Rock Place
Glendale, Wisconsin 53209

TIMOTHY L. HANCOCK/PROPRIETOR

COMING IN APRIL.....
TUXEDO JUNCTION LIVE
AT THE BARON

the Milwaukee Calendar

2706 W. Clark St., Milwaukee, WI 53210

Phone 264-0587

Editor..... F. Thalacker Typesetting..... R. Schoedler
Graphics..... T. Pionke Map by..... Dru
Cover by..... T. Pionke

Milwaukee Cruise Map

RESTAURANTS

- 3 Beer Garden 344-5760
3743 W. Vliet St.
- 9 Sideboard 347-9662
124 Water Street
- 19 Mr. Rie's 271-2020
714 N. Broadway
- 11 Rainbow Grille 647-9114
814 S. Second St.

BARS

- 1 Ball Game 273-7474
196 S. Second St.
- 2 Baron 276-8760
25 E. St. Paul St.
- 3 Beer Garden 344-5760
3743 W. Vliet St.
- 4 Cest La Vie 278-9150
231 S. Second St.
- 5 Finale 265-9740
808 E. Center St.
- 6 Kisses 271-2002
132 E. Juneau Ave.
- 7 The Factory 278-7030
158 N. Broadway
- 8 Mint Bar 278-9199
422 W. State St.
- 9 M & M 347-9662
124 Water Street
- 10 Oregon House 278-9659
235 S. Second St.
- 11 Rainbow Grille 647-9114
814 S. Second St.

BATHS

- 7 Broadway Health Club
158 N. Broadway
277-9003
- 17 Club Milwaukee
Rear Entrance
704A W. Wisconsin
276-0246
- 18 Le Club Finlandia
707 E. Knapp Pl.
276-5614

- 12 Sugar Shack 643-9758
135 E. National Av.
- 13 Ten Hundred 263-9117
East
1000 E. North Av.
- 14 This Is It 278-9192
418 E. Wells St.
- 15 Wreck Room 278-9332
266 E. Erie St.
- 16 Your Place 647-9335
813 S. First St.

GAY PEOPLES UNION

- 1568 N. Farwell
G.P.U. Hotline
271-5273
- G.P.U. VD Clinic
347-1222

Big enough to 'party-party,'
but small enough to do your own thing.



813 South 1st Street, Milwaukee