

**welcome
to the**

WISCONSIN



DAIRYLAND CLSC

SEPT

Labor Day Weekend

2004



wick field

september 2nd – 6th, 2004

official program

Welcome SSBL

From San Francisco... DJ Mondo

Spins 70's & 80's Vinyl

Sundays 9pm-1am

No Cover !!!

DJ 9pm - Close

Thursday - Monday Nights

Dance Floor

Tuesday = Karaoke

Thursday = Guy's Fetish Night

Happy Hour

Monday - Friday 4-8pm

Free Food Monday - Friday 4-8pm

Triple Pour Rails ... \$2.00

Double Pour Calls ... \$2.50

Domestic Bottles... \$1.50

Domestic Pint Taps ... \$1.50

Most Shots ... \$2.00 Or Less

Everynight after 8pm...

Triple Pour Rails ... \$3.00

Double Pour Calls ... \$3.50

Domestic Bottles... \$2.50

Domestic Pint Taps ... \$2.00

Domestic Pitchers ... \$5.00

"Tasty Martinis" \$4.00

Restaurant Open ...

Monday - Saturday 5pm - 1am

Sunday 11am - 1am

PATIO

WWW.OUT-N-ABOUT.COM

Welcome SSBL



DANCE
Raffles
Greenfield
Drinks

1
4
0
7
s
l
s
t
&
G
r
e
e
n
f
i
e
l
d
6
4
3
0
3
7
7

Softball players and fans,

Welcome to the 28th Annual Classic Tournament weekend. The Dairyland Classic Committee hopes that your weekend stay in Milwaukee will be most enjoyable and we have been working very hard to making that a reality!

As many of you know, Milwaukee is a city rich in tradition and gay softball is no exception. Milwaukee is home to one of the oldest leagues in North America. SSBL (Saturday Softball League) was established in 1977 and continues to run very strong. Milwaukee's own tournament, has undergone name changes in its history; from the Wreckroom Classic to the Milwaukee Classic and finally to the Dairyland Classic. One thing has not changed however, the quality of this tournament.

There will be parties every night from Thursday, September 4th thru Sunday, September 7th. The Dairyland Classic KICKOFF PARTY at FLUID will get the tournament started on Thursday, September 2nd. and is open to all supporters of the Dairyland Classic and SSBL. Events will include food, raffles, 50/50 and drink specials. You may also register for the tournament at Fluid on Thursday night. On Friday, the REGISTRATION PARTY will be held at WOODY'S with food, 50/50, raffle and giveaways. Saturday after the games, the Classic bus will make its return to the tournament. Have fun safely all night long by bar hopping on the Classic bus. Stops will be made regularly from the hotel to all participating bars. Sunday's event at the HILTON is guaranteed to be a great way to wind down the weekend with the AWARD'S DINNER. And if that was not enough, for all softball players, there will be a SEND OFF BRUNCH at M & M CLUB on Monday morning!

We hope you enjoy your weekend in Milwaukee. We would like to especially thank all of our out-of-town teams for coming to the Dairyland Classic. Let the games begin!

Brian Reinkober
Dee Wallace

Kurt Baldwin
Brian Williams



Tom Barrett
Mayor, City of Milwaukee

September 4, 2004

Greetings!

On behalf of the City of Milwaukee, it is a pleasure to welcome participants from around the country and Canada to the Dairyland Classic at Wick Field this Labor Day weekend. I commend the Saturday Softball League for hosting this historical event every year.

I extend my best wishes to the softball players from all over North America competing in this prestigious event and hope you have an enjoyable stay in our city. I also wish continued success to the members of the Saturday Softball League and all who enjoy the sport.

Sincerely,

TOM BARRETT
Mayor



CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES
WASHINGTON, D.C. 20515

TAMMY BALDWIN
2ND DISTRICT, WISCONSIN

September 4, 2004

Dear Dairyland Classic Participants,

I am delighted to hear that once again Milwaukee, Wisconsin will be host to the Dairyland Classic. I wish a warm Wisconsin welcome to all of the visiting teams from across this country and Canada. It is a wonderful opportunity for us to show off the great State of Wisconsin.

We have many reasons to be proud in Wisconsin. We were the first state in the nation to pass a nondiscrimination law that protects gays and lesbians. Additionally, our fair minded citizens have proudly elected two openly gay individuals to Congress, Steve Gunderson and myself.

Good luck to all of the teams and have an enjoyable Labor Day weekend. Play ball!

Sincerely,

Tammy Baldwin
Member of Congress

Play Ball!!



WISCONSIN STATE SENATE
TIM CARPENTER
SENATOR — 3RD DISTRICT

State Capitol * P.O. Box 7882 * Madison, Wisconsin 53707-7882 * Phone: (608) 266-8535

Welcome to all participants and fans of the 2004 "Dairyland Classic" SSBL Softball tournament!

I am excited to hear that the tournament will take place this year at Wick Fields in Milwaukee. For many years I played softball with SSBL league and had a great time at the tournaments.

This will be a great weekend to visit Milwaukee and I hope that you will fully enjoy Milwaukee's hospitality! From Jazz in the Park at Cathedral Square Park, to the Magnificent Calatrava-designed art museum on Lake Michigan, Milwaukee has many ways to entertain you on your visit.

Best of luck to all the players.

Play ball!

Tim Carpenter
State Senator
Third District

219 welcomes all softball players from Canada and the United States

219



219



**\$5.00
COVER**

includes
**Entertainment
&**

**\$1.00
Off Your Drink
Except Top Shelf**

**1 Time
In & Out**

With Stamped Hand

219



219

Play Ball!



**WELCOME
Dairyland
Classic
Players &
Supporters!**

Don't miss M&M's Sendoff Brunch for all
Dairyland Classic players starting
Monday, Sept. 6th at 11am.



124 north water street

414-347-1962



**Lock up
your
daughters
(& sons)!**



818 S. 2nd Street
Milwaukee, WI 53204
(414) 643-PINT (7468)

www.walkerspintmilwaukee.com



**The Triangle Bar
Would Like To
Welcome
The 2004
Dairyland Classic!**



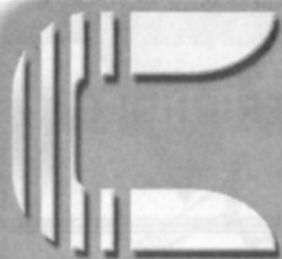
**Come enjoy our
fantastic patio and the
biggest projection
videos in Milwaukee!!**

**The Triangle
Your favorite after
softball bar!!**

Bring this coupon and buy one drink
and get your next **FREE!**



Expires 09-06-04



How about some fun *indoors*?

**Wisconsin's #1
Dance Club
is Better
Than Ever!**

CAGE

414.383.8330

2ND & NATIONAL

CAGENIGHTCLUB.COM

**Welcome
Dairyland Classic
Players**

**After the game,
Come play with us!**

Now featuring



NTN Video Trivia

at



HARBOR ROOM

A Man's Bar
 ~ Home of Milwaukee's Leather Community ~

established 2000

OPEN 7AM DAILY, 7 DAYS A WEEK

**SHIRTLESS MEN
 DRINK HALF PRICE**
 Anytime, All The Time!

Ask Your Bartender about
 "The Zodiac Club"

Patio • Pool Table
 Happy Hour M-F 3-6pm

Boothblack on premises
 every Wed, Fri & Sat 8pm - 1am

117 E. GREENFIELD AVE. • MILWAUKEE
 E-mail: mail@harbor-room.com • <http://www.harbor-room.com>
414.672.7988

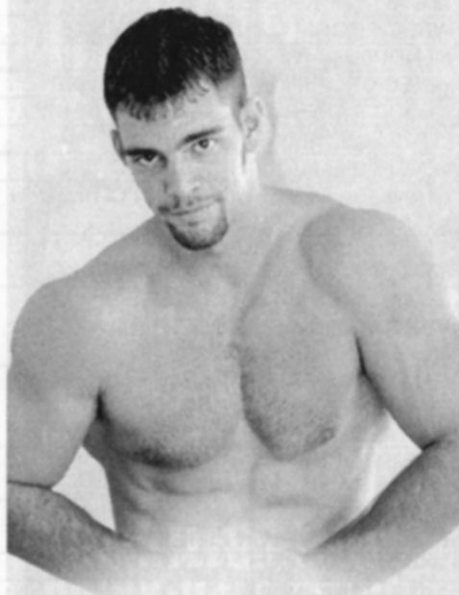





The "Classic" Winners

YEAR	NO OF TEAMS	CHAMPION
1978	7	EAGLE - NEW YORK CITY
1979		WORLD SERIES III
1980	19	M & M - MILWAUKEE
1981	22	WRECK ROOM CHAPS - MILWAUKEE
1982	22	PENDULUM - SAN FRANCISCO
1983	23	WRECK ROOM CHAPS - MILWAUKEE
1984	26	CLOUD 9 AMERICANS - TWIN CITIES
1985		WORLD SERIES VIII
1986	20	CLOUD 9 AMERICANS - TWIN CITIES
1987	21	CLOUD 9 AMERICANS - TWIN CITIES CLUB 1270 - BOSTON
1988	17	SIDETRACK - CHICAGO TY'S/CHELSEA TRANSFER - NEW YORK
1989	33	BURKHARDT'S - ATLANTA VENTURE INN - PHILADELPHIA CLUB 1270 - BOSTON (W)
1990	24	SALOON AMERICANS - TWIN CITIES BLAKES' BAD BOYS - ATLANTA M & M BAD GIRLS - MILWAUKEE (W)
1991	18	SPIKE BLACK SOX - NEW YORK BRASS RAIL - TWIN CITIES
1992	46	SIDETRACK - CHICAGO BRASS RAIL - TWIN CITIES
1993		HELD IN CHICAGO
1994	28	CATS - CINCINNATI YOUR PLACE - MILWAUKEE
1995	21	CLUB 219 - MILWAUKEE ANNEX PUMPS - CHICAGO
1996	23	CLUB 219 - MILWAUKEE BALLGAME RANGERS - MILWAUKEE
1997	20	SIDETRACK RAGE - CHICAGO BALLGAME RANGERS - MILWAUKEE
1998	21	BALISTRERI'S - MILWAUKEE M & M - MILWAUKEE
1999	23	CLUB 219 - MILWAUKEE CLASSICS - TWIN CITIES
2000	20	CLUB 219 - MILWAUKEE
2001	22	CLUB 219 - MILWAUKEE
2002	14	JACKHAMMER - CHICAGO TRAVELERS - DALLAS
2003	12	T'S & A'S - CHICAGO M & M - MILWAUKEE
2004	22	?????

**Labor Day Weekend
Foam Party
Saturday, Sept. 4th
9:30 - Close**



**Welcome Dairyland
Classic Players**

SWITCH

2nd & National • 414-220-4340
WWW.Switch.GayMKE.com

DAIRYLAND CLASSIC EVENTS

Thursday, Sept 2nd, 2004

Dairyland Classic Kick-Off Party
6:30-10:30 @ **Fluid**
819 S 2nd Street

Friday, Sept 3rd, 2004

Dairyland Classic Registration Party
6:30-10:30 @ **Woody's**
1579 S 2nd Street

Saturday, Sept 4th, 2004

Dairyland Classic Games
8:00am-6:00pm @ **Wick Field**
Vliet Street and N. 51st
Dairyland Classic Bar Shuttle Bus
7:00 pm-2:30 am

Sunday, Sept 5th, 2004

Dairyland Classic Games
8:00am-4:00pm @ **Wick Field**
Vliet Street and N. 51st
Dairyland Classic Awards Dinner
@ **The Hilton**

Monday, Sept 6th, 2004

Dairyland Classic Send-Off Brunch
10:30am @ **M&M Club**
124 N Water Street

North Star Classic

SOFTBALL TOURNAMENT

MINNEAPOLIS, MN

MEMORIAL DAY WEEKEND 2005

MARK YOUR CALENDARS NOW

THANKS TO THE
MILWAUKEE WOODIES MADISON ROUGH RIDER
FOR ATTENDING OUR 2004 TOURNAMENT



Madison, WI • July 1-3, 2005

www.mg2a.org • blc@mg2a.org

Directions to Fields

From North - Take Interstate 43 South to downtown Milwaukee. Take the Madison 94 West Exit. Take Hwy 41 North (At Miller Park) Exit. Take State Street/Vliet Street Exit and follow signs to Vliet Street. Turn left on Vliet Street. Fields are on left side at 51st street.

From South - Take Interstate 94 West/North to downtown Milwaukee. Take the Madison 94 West Exit. Take 41 North (At Miller Park) Exit. Take State Street/Vliet Street Exit and follow signs to Vliet Street. Turn left on Vliet Street. Fields are on left side at 51st street.

From West - Take Interstate 94 East to Miller Park area. Take 41 North Exit. Take State Street/Vliet Street Exit and follow signs to Vliet Street. Turn left on Vliet Street. Fields are on left side at 51st street.



**welcome Dairyland Classic
players from Chicago,
Minneapolis, St. Paul,
Madison, Toronto,
NYC and
Milwaukee**



2004 DAIRYLAND CLASSIC WELCOMES:

'C' Competitive Division

Roughriders - Madison
Townhouse Arrest - St Paul
219 - Milwaukee
Ballgame - Milwaukee

'C' Recreation Division

Woody's - Milwaukee
Lonestar's - Minneapolis
Easy Riders - Madison
Eagle - Minneapolis
Hitmen - Minneapolis
Fluid - Milwaukee
M&M Club - Milwaukee
Our Guys.com - Toronto

'D' Division

Ty's Ballbreakers - NYC
Biohazard - Minneapolis
Scot's - Chicago
Bulldogs - Chicago
T-Baggers - Chicago
Crew - Chicago
Low Riders - Madison
Harbor Room - Milwaukee
Riverwest - Milwaukee
Cage - Milwaukee

MIDTOWNE SPA

315 S. WATER STREET 414.278.8989

MILWAUKEE'S PRIVATE MEN'S RECREATION CENTER



HOT TUB *SAUNA *STEAM *TANNING *GYM *PRIVATE PATIO

BRING THIS AD IN FOR A FREE LOCKER*

*OFFER EXPIRES 9/30/2003 ~ LIMIT ONE PER CUSTOMER

Captain Dix

Wisconsin Dells' first gay resort

Email: captaindix@captaindixresort.com

(866)553-1818

4125 Hwy 13 Wisconsin Dells WI 5396



ICU promotions LLC

embroidery

apparel

uniforms

events

awards

ad specialties

business gifts

incentives

Peter "The Hobbit" Nys

T (414) 342.0230

F (414) 342.0237

3846 W. Wisconsin Ave., Suite 102

Milwaukee, WI 53208

www.icupromotions.net

continuity programs

graphic design

transportation services

www.promoplace.com/icupromotions

la perla *HOT*
fine mexican cuisine

**Come feel the
HEAT @ La Perla!**

734 S. 5th Street - Milwaukee
414.645.9888 www.laperlahot.com

Good Luck SSBL!!!

Woody's

Welcomes Dairyland Classic Players and Fans



Tournament Registration Party Friday Night 5:30-10:30pm



Drink Specials All Weekend in 'The Dugout' for Softball Players



1579 S. 2nd, Milwaukee, WI
(414) 672-0806

www.woodys-mke.com



A sponsor bar for the Saturday Night Shuttle Bus